



Kay Curtis & Bob Curtis

**EQUALIZER Defense**  
Instruction & Training LLC

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Friends,

Now that you have completed the Kansas or Missouri Concealed Handgun License Course, you are ready to take the next step. The range time and practice was rudimentary and there is a whole lot to learn in order to be a competent defensive handgun shooter.

Many shooters are *Unconsciously Incompetent* (hereafter we will call these folks UI's). These people buy a gun. They buy a box of shells and shoot half of it at the range. Then they load their gun and put it in a drawer expecting that they are ready for a deadly encounter. They really do not know that they are INCOMPETENT. They have no idea what they do not know.

Lucky for them, usually their competence is never tested. Sadly, if their loved ones are counting on them to be competent, if the skill is needed, it will not be there. I am sorry to say that even law enforcement folks can be in this category. When these people shoot under pressure, their rounds can literally go anywhere. If they hit their intended target, it is actually an accident.

With some training, one can move to *Consciously Competent*. This person does all the right things but has to think and focus carefully in order to stand correctly, grip the handgun correctly, find the right sight picture, focus on the front sight, and press the trigger. He does everything correctly but these reactions are not reflexive. Now this guy is way better than the UI described above but there is a better place to be.

What you want to become is *Unconsciously Competent*. That means that you present your firearm quickly and safely without thinking. You handle the firearm with precision. Your stance, grip, sight picture, sight alignment are reflexive. If you are required to fire even under pressure, you fire a controlled pair that centers in the target. You can do this time after time consistently and predictably. These skills are not natural but can be taught to most anyone.

We are offering to Equalizer students a half day to work on the necessary shooting skills to move in the direction of becoming an Unconsciously Competent defensive shooter. We will correct your form and provide you with a systematic way to practice your skills at home without ammunition.

That is right! You can radically improve your muscle memory and ingrain reflexive reactions that will be there when needed. Rarely do you need ammo to do this. Perhaps as much as 90% of your practice can be dry with no ammo in the room. I will get you started and you can work on it at home. After some time working on your skills, we can get together again to solidify your gains.

Check [www.equalforce.org](http://www.equalforce.org) for upcoming **Enhanced Shooting Skills** training dates and times.

For personal and family protection,

Bob & Kay Curtis

*Preventing Victims. Empowering Women. Securing Assets.*